



SPONSORSHIP PROPOSAL

The premier Synchronized (Artistic) Swimming club
in Western New York; continuously run since 1956.

SwimkinsSynchro@gmail.com

swimkinssynchro.org



ABOUT SWIMKINS



We are writing to present Buffalo Swimkins, a 501(c)(3) tax-exempt organization dedicated to nurturing the talents and potential of young athletes in synchronized swimming. As parents and active members of Buffalo Swimkins, we have witnessed firsthand the **profound impact our organization has had on the lives of our athletes and the broader community.**

Buffalo Swimkins, founded in 1956, is the oldest continuously registered team in US Synchronized Swimming membership history. Despite the sport's recent rebranding to "artistic swimming," the legacy of synchronized swimming remains deeply ingrained in our culture. Over the years, we have remained steadfast in our commitment to developing young athletes with a drive for excellence and a passion for artistic swimming. Our team of dedicated coaches works tirelessly to instill values of confidence, responsibility, and leadership in each athlete, empowering them to reach their full potential both in and out of the water.

Our athletes, ranging in age from 6 to 18, come from diverse backgrounds. Our programming begins with teaching the fundamentals of swimming, progressing to the basic moves and conditioning of artistic swimming. As they advance, swimmers compete at local, regional, and national levels. Additionally, older swimmers mentor novice and intermediate athletes, fostering a culture of mentorship and leadership. Our swimmers have achieved remarkable success, from winning gold at the Junior Olympics to competing in National Age Group Championships.

Many of our athletes excel academically and participate in various extracurricular activities such as music, theater, scholastic sports, advanced placement programs, and community service. Swimkins athletes often secure college scholarships and awards, gaining access to prestigious collegiate synchronized swimming programs that might have otherwise been out of reach. This showcases the profound impact of our organization.



LETTER OF SPONSORSHIP



"Since joining Buffalo Swimkins, my daughter has not only grown as a synchronized swimmer but also as a confident and responsible individual. The nurturing and inclusive environment provided by the coaches and teammates has allowed her to thrive both in and out of the water. Beyond honing her athletic skills, synchronized swimming has instilled in her crucial life skills such as teamwork, perseverance, and time management.

- Athlete Parent

We are seeking funding to support and enhance our program at various levels.

Coaching and Training: We are seeking funding to bolster our coaching programs with an emphasis on fostering confidence, a positive mindset, and perseverance. Our goal is to invest in comprehensive training that includes first aid, concussion protocols, CPR, and AED certification. This initiative is in perfect alignment with our core mission and objectives, underscoring our dedication to delivering top-tier instruction and support to our athletes. By empowering our coaching team with the necessary skills and knowledge, we ensure our athletes' sustained success in both synchronized swimming and life.

Pool and Travel Costs: Additionally, we seek funding to cover the high costs of pool rentals, travel expenses to regional and national events such as Junior Olympics, and recruiting efforts to expand our team.

Learn to Swim Programs: We aim to strengthen our Learn to Swim program to teach children the lifelong lesson of swimming. This comprehensive approach ensures the continued growth and success of Buffalo Swimkins and provides invaluable opportunities for our athletes.

Additional Support: Our efforts extend beyond our organization. We host foreign exchange students and sponsor financially disadvantaged students, participate in community wellness events, and support local athletic events like the Buffalo Marathon. We also support Team USA, evidenced by our fundraising efforts during the National Championship we hosted in April 2023.

Evaluation:

We will gauge success through the hiring of additional coaches, recruitment of new athletes, and feedback from existing athletes and parents. We are committed to upholding accountability for our funding through effective implementation and evaluation of our initiatives.

With your support, we are confident your sponsorship will elevate standards at Buffalo Swimkins and create a lasting community impact.







SPONSORSHIP PACKAGES

Our sponsorship packages guarantee your brand prominent visibility at both local and national levels.

Bronze Medal Level: \$250

What you get:

- Local and National Exposure: Company logo on team practice/warm up shirt worn during competition events
- Social Media Exposure: Company logo and recognition on our social media pages
- Website Recognition: Company logo and a link to your website on the team's official site

Silver Medal Level: \$500

Includes Bronze benefits, plus:

- Local and National Exposure: Larger sized company logo/name on team practice/warm up shirt
- Banner Display at Events: Display banner with your company logo at all local and national events and competitions
- Email Newsletter Feature: Company logo and a dedicated section in the team's newsletters

Gold Medal Level: \$1,000

Includes Bronze and Silver benefits, plus:

- Special Recognition: Sharing of company information/flyer's to attendees of our hosted meets
- Local and National Exposure: Primary XL company logo on the t-shirt
- Event Sponsorship Naming Rights: Naming of specific events or competitions after the sponsor, such as "The [Your Company Name] Invitational."
- Social Media Promotion: Regularly feature the sponsor's logo, products, or services on the team's social media pages, including shoutouts and thank-you posts



THANK YOU



As a 501(c)(3) tax-exempt organization, we warmly welcome any donations and sponsorships that help advance our vision. Your generous support will allow us to invest meaningfully in the future of synchronized swimming, empowering young athletes to achieve their dreams while equipping them with essential life-saving skills that benefit our entire community.

We are deeply grateful for the opportunity to partner with you. Together, we can make a lasting impact by nurturing the next generation of leaders and champions, both in the pool and beyond. We look forward to the possibility of collaborating with you to create a brighter future for our athletes and our community.



ARTIST
MIN